



Ralph A. Flores

December 21, 1942 - February 24, 2022

Ralph A. Flores was born in Ciudad Juarez, Chihuahua Mexico on December 21, 1942. He was known by many as “Don Rafael.” Ralph was a leader in the Hispanic Community in the Central Valley for over 60 plus years. He began working as a bus boy and later become a banquet manager for the Hacienda, here in Fresno Ca. Soon after leaving the Hacienda, he become a Union Leader for the culinary, cooks, bartenders, and hotel service employees for Local 62 and served as their Secretary of Treasurer for nearly 30 years. During his time as a Union Leader Ralph was also President of the Comité Cívico Mexicano and the Fiestas Patrias, which provided entertainment in the Downtown Fresno Area that celebrated and represented the history of his Mexican Culture. Not only was Ralph a natural born leader he was also an entrepreneur and opened various furniture stores in the Fresno Area as well as in San Bernadino Ca. Ralph retired from the furniture business and began to work as a private investigator for the Law Offices of Paul Grossman. Ralph’s real passion was public speaking and was given the opportunity to host a radio station for 20 years with the sponsorship of the Law Offices of Paul and Dennis Grossman. During his years as a radio host for El Voz Del Pueblo he talked about various topics that consisted of race, religion, politics, local and global events. Ralph was a humble man who had a strong faith in God and religion, he was a self-made man who always gave back to the Hispanic community, specially to the youth so that they had the opportunity to pursue a higher education.

He was predeceased by his father, El Comandante, Guillermo Flores and his beloved mother, Soledad Arroyo. As well as two siblings, Guillermo Flores and Edna Mei.

He is survived by his wife Eva Flores and his four children: Eldest Daughter Gabriella Jaramillo and her husband Luis Jaramillo and their four children, Graciela, Luis Jr., Lora, and Serena. His daughter Carmen Flores, his only son Rafael Jr. and his youngest daughter, HannaLiza Calles and her husband Humberto Calles and their sons, Humberto II, Nickolas, and soon to be born son Rafael. He was the eldest brother of Fernando Flores, Manuel Flores, Felipe Arroyo, Maria Elena Coleman, Maria Ester Elixavide, Soledad Flores De Herrera, Connie Wilson-Velasco, and Willie Flores. Ralph was also a stepfather to three children and 6 grandchildren.

Rafael Flores will always be remembered as La Voz Del Pueblo.

Previous Events

Visitation

MAR 8. 5:00 PM - 8:00 PM (PT)

Chapel Of The Light
1620 W. Belmont Ave.
Fresno, CA 93728
(559) 233-6254
<https://www.chapelofthelight.com/>

Recitation of the Holy Rosary

MAR 8. 6:00 PM - 7:00 PM (PT)

Chapel Of The Light
1620 W. Belmont Ave.
Fresno, CA 93728
(559) 233-6254
<https://www.chapelofthelight.com/>

Funeral Mass

MAR 9. 11:00 AM (PT)

Our Lady of Victory Catholic Church
2838 N. West Avenue
Fresno, CA 93705

Tribute Wall



“ *Ralph A. Flores*

September 15, 2022 at 09:34 PM



“ *During my time working with Rafa, I have seen firsthand how*

much he truly cared about the Hispanic community. His radio

program has helped so many people in the community over the

years, especially those without a voice...

He helped fight for those less fortunate, Those who could not

stand up and fight for themselves. Your compassion and strength

has truly touched so many people.

My sincerest and deepest condolences go to his family, my thoughts

and prayers are with you all. Goodbye my dear friend, I will miss
you.

May you rest in peace!

Victor Medina

Victor Medina - March 08, 2022 at 01:25 PM

VM

“ I helped Don Rafael "Rafa", with the marketing of his "La Voz del Pueblo" program here at the radio station for the last 9 years. During my time working with Rafa, I have seen firsthand how much he truly cared about the Hispanic community. His radio program has helped so many people in the community over the years, especially those without a voice...

But it didn't stop there, we also had a digital campaign that allowed people from as far away as Texas, Oregon, Washington, even as far away as Florida and Mexico hear his program. He would interact with listeners from all over the U.S. They would call him and tell him how much they loved his program and how much it helped them and their families.

Words cannot express how much I will miss my friend and mentor Don Rafael "Rafa". He and I would have some serious conversations about business, and life in general. Rafa, was always quick to give me his wisdom and sage advice...advice I have used daily and have cherished and continue to use today.

We would also talk about his family, I could see the love in his eyes when he spoke of them. This is why I called him my mentor, his devotion and love for his family and the people he has helped over these so many years...Your compassion and strength, to help fight for those less fortunate. Those who could not stand up and fight for themselves.

Your kindness and strength has truly touched so many people, more than you knew. I will miss you every day my friend...My sincerest and deepest condolences and prayers go to his wife Eva, and his family, my prayers and thoughts are with you all.

Good bye my dear friend, may you rest in peace!

Sincerely

Victor Medina

*Regional Marketing Executive
Multimedia Radio/Digital
Lotus Fresno Corp.
1110 East Olive Ave
Fresno, CA 93728
Cell 559) 477-0516*

Victor Medina - March 07, 2022 at 04:51 PM

VV

“ Con nuestras sinceras condolencias para la familia Flores y nuestro mas sentido pesame al enterarnos de la perdida de nuestro querido amigo de toda la vida

Ralph Flores. Se le extranara siempre al no escuchar mas su filosofia en muchos aspectos de la vida, su unico sentido del humor y su sincera e indiscutible amistad de la cual personalmente disfrutamos desde el momento que nos conocimos.



Victor & Ellie Valenzuela

Victor Valenzuela - March 06, 2022 at 02:47 PM

LV

“ Love Vic & Ellie Valenzuela purchased the Blue & White Sympathy Standing Spray for the family of Ralph A. Flores.



Love Vic & Ellie Valenzuela - March 06, 2022 at 02:04 PM

LM

“ *Ralph was a very good friend to me for many years. Hanna played soccer on the team I coached and Ralph was a great assistant for all those many years. Great help great friend and a great man. No matter what we needed he always lended his time and effort. He also was my great friend. I'm really going to miss him. God has him now so he is in great hands.*



Leslie Mitchell - March 04, 2022 at 09:02 PM

NM

“ Se le extrañará maestro de la vida y de las comunicaciones. Nunca una platica sin debatir sobre algún tema en particular. Se le extrañará mirarlo dentro de este estudio, y se le extrañará escucharlo en las ondas radiales siendo LA VOZ DEL PUEBLO. Descanse en Paz Don Viajero, Don Rafita! Un abrazo y nuestras condolencias para su familia.



Niko Madrigal - March 03, 2022 at 02:08 PM

HC

“ Daddio,
You never said I'm leaving
You never said goodbye.
You were gone before I knew it,
And only God knew why.
A million times I needed you,
A million times I cried.
If love alone could have saved you,
You never would have died.
In life I loved you dearly,
In death I love you still.
In my heart you hold a place,
That no one could ever fill.
It broke my heart to lose you,
But you didn't go alone
For part of me went with you,
The day God Called You Home.



Missing you every moment,
HannaLiza

HannaLiza Calles - February 28, 2022 at 09:04 PM

LM

I will miss him as well. He was a great friend to me all those years and was a great man. He will be missed by me very deeply. I'm very sorry for your loss Hanna. I love you kid and i'll see you soon.

Leslie Mitchell - March 02, 2022 at 03:57 PM

HC

Thank you Leslie, I know my dad had a lot of great memories with you and with the rest of girls on the soccer team!

Love you too ❤️

HannaLiza Calles - March 02, 2022 at 05:03 PM



Con mis mas sinceras condolencias para la familia Flores y el mas grande respeto para el amigo que siempre extranare por su sentido unico del humor,su sincera amistad, y su profunda filosofia en muchod aspectos de la vida.

victor valenzuela.

Victor Valenzuela - March 06, 2022 at 02:17 PM

VM

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sincerest and deepest condolences and prayers go to his wife
Eva, and his family...my prayers and thoughts are with you all.
Good bye my dear friend, may you rest in peace!*

Sincerely

Victor Medina

Victor Medina - March 07, 2022 at 03:51 PM